

**WFFA**



WORLD FREESTYLE FOOTBALL ASSOCIATION (WFFA)  
**BASIC GRAPHIC MANUAL TO LOGOTYPE**

BASIC VERSION



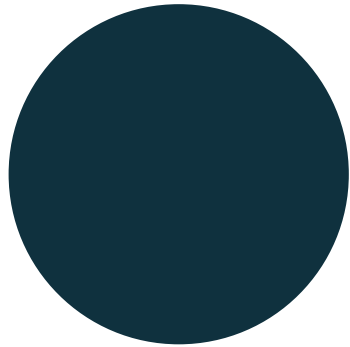
VERSION WITH TEXT



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## 1. LOGOTYPE

Logo is created by modified typography and the dominant subject is symbol “A”. That symbolizes the feet of a freestyler doing a basic trick. Logo could be displayed with text according to the defined specification (Version with text).



CMYK - 90/65/50/55  
RGB - 28/52/64  
PANTONE 7546 C  
HEX - #1c3440

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## 2. BASIC COLORING

Basic logo is monochromatic, used colour is dark blue.



WFFFA  
↔  
10 mm

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### 3. SAFE ZONE AND MINIMAL SIZE

Safe zone specifies the space which cannot be disrupted by any other graphic element.  
Minimal size specifies limit of logotype downsizing to keep sufficient readability.

**Font:**  
**Nunito Sans (Black)**  
**ABCDEabcde12345!?,“%**

Font:  
Nunito Sans (SemiBold)  
ABCDEabcde12345!?,“%

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#### **4. TYPOGRAPHY**

Logo comes from Nunito Sans font – basic logo from type Black and additional text from type SemiBold.

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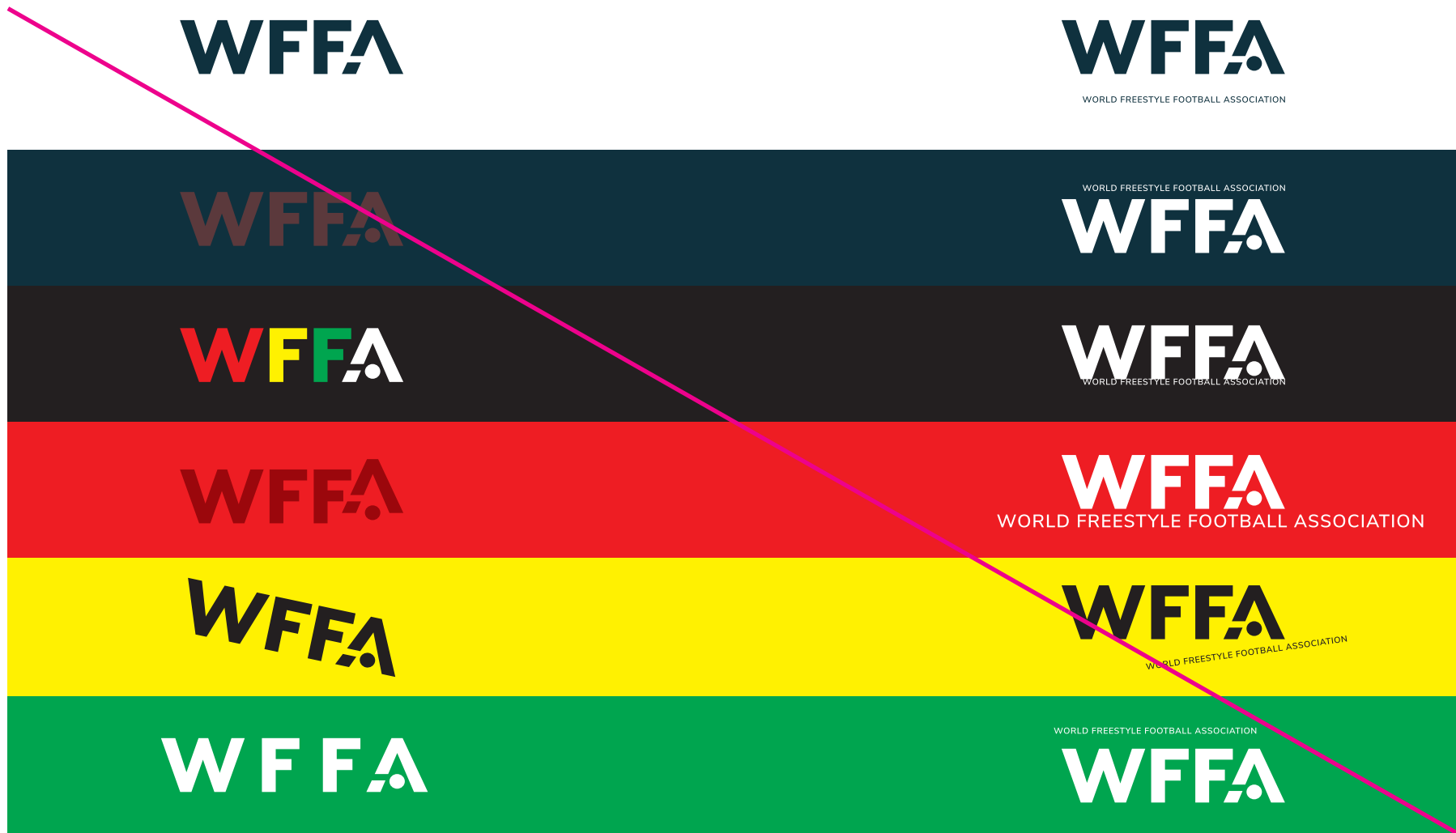
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## 5. ILLUSTRATION OF USAGE ON COLORFUL BACKGROUND

Samples of usage on colourful background specify direction of graphic exports.



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## 6. SAMPLES OF INAPPROPRIATE USAGE

It is vital to pay attention to sufficient contrast and reconciliation of colors. Above there are samples of inappropriate usage of logotype.

**PARAGON**

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DESIGN BY  
**PARAGON-DESIGN.CZ**